

Investit Appoints Global CEO

London, 20 January 2012.

Investit has today announced the appointment of Catherine Doherty as Global CEO. Catherine has been managing Investit's MENA operations for the last three years and was one of the original founders of Investit in 1998.

Catherine will head up a global management team running Investit's worldwide business, incorporating Investit's US, European, MENA and Asia/Pacific teams.

"As more and more of our customers are running global or multi-regional businesses, this will give us the ability to connect work easily across our offices worldwide. We can provide a truly global perspective on the shifting market dynamics that are impacting our clients' business, operations and technology, locally, regionally and world-wide." said Catherine.

Investit has several products which attract a global client base, including its very popular 'Investit Intelligence' syndicated research service, its long-standing IT and operational benchmarking services, and a large international consulting base. In the past year Investit worked with clients in over 15 countries worldwide.

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About Investit

Investit provides consultancy, benchmarking, and research to help investment firms develop better products and services, to win and keep clients, and improve their operating platforms so revenues from products and clients become profits for owners.

About Catherine Doherty

Catherine Doherty is the Global CEO of Investit and heads Investit's MENA operations, working with clients in the region to build efficient investment organisations and leading Investit's development of a detailed knowledge bank of information about the region. She also heads Investit's work on non-listed assets and continues to work in her core areas of strategy and planning, as well as working on specialist system selection assignments.

Catherine has developed a methodology for benchmarking investment firms against market and best practice, drawing on Investit's experience established over 1,000 consultancy assignments. She also created Investit's original Fast Track System Selection Methodology which the firm has used for over 10 years.

Catherine also developed the Investit Intelligence service, which takes a COO's-eye view of the problems behind the scenes in investment management companies. Her research papers include 'Managing an Investment Management Firm', 'Funds Pooling' and 'Change within Investment Management'. Catherine is also widely recognised as an informative and skilled conference presenter.

Catherine has worked in investment management for over 20 years and has been with Investit since 1998. Prior to joining Investit she worked at Gartmore, GAM and BZW.

For further information

Sarah D'haène, +44 (0)20 7933 9908, sarah.dhaene@investit.com

Catherine Doherty, catherine.doherty@investit.com